



#LeadersMadeHere

2021 Strategic Partner Plan

We are reaching out to you today for the purpose of creating a long-lasting partnership with us.

Overall, Women's Council of Realtors® Ohio is re-envisioning how we interact with our industry partners, and we've come to the conclusion that we want evergreen partnerships with thoughtful and respected companies within our related industries. With that in mind, it's no wonder you're top of mind to us.

Attached you'll notice the varied partnership levels available to your company, yet what we are looking for from you is a commitment to Women's Council of Realtors® Ohio beyond just writing a check. We want you to be an integral part of our organization — attend our State meetings, join us at our networking events, interact with our members and engage on our social media platforms.

In this day and age where businesses thrive on the deep relationships companies build with their consumer, we are offering you this unique opportunity to get in on the ground floor of our Evergreen Partnership Program.

In return, we are committed to the success of this partnership. We are limiting the partnership opportunities to those companies that can service the whole state or large portions of it. We are partnering with companies that our broad base can most likely utilize instead of micro companies. We are also requiring our Governing Board members to utilize our Evergreen Partners, and conducting monthly membership use raffles.

Women's Council of Realtors® has been established in Ohio since 1946. Our State encompasses six local networks and well over 200 actively engaged members. Women's Council of Realtors® Ohio is unlike any organization you will affiliate yourself with and we promise you will not be disappointed.

Please feel free to reach out to Debbie Stohl, 2021 State President, Ruthie Lowrey, 2021 Chairperson of Strategic Partner Committee, or any of our committee members listed below.

On behalf of the Ohio Network of Women's Council of Realtors®; Debbie Stohl, 2021 State Network President; Ruthie Lowrey, 2021 Chairperson of Strategic Partner Committee and the Past Presidents Committee, we thank you for your consideration.

Debbie Stohl, 2021 President
Women's Council of Realtors® Ohio

Ruthie Lowrey, 2021 Chairperson
Strategic Partner Committee

Past Presidents Committee,

From the Cleveland area:

Judi Patriski, Past State President
Judy Von Duyke, Past State President
Joyce Goldsmith, Past State President
Karen O'Donnell, Past State President
Christine Pappas, Past State President

From the Columbus area:

Jan Jedlinsky, Past State President
Barbara Lach, Past National and State President

From the Cincinnati area:

Charlie Foster, Past State President

From the Dayton area:

Anne Goss, Past State President
Young Kim, Past State President
Nancy Farkas, Past State President
Sharon Geier, Past State President

From the Stark area:

Debi Zeren, Past State President

From the Toledo area:

MaryAnn Mills, Past State President

*Contact information can be found on the State website at WCR.org

EVERGREEN PARTNERSHIP OPPORTUNITIES ANNUAL SUBSCRIPTION	STAR \$250	ELITE \$500	SUPER \$1,000	VIP \$1,500	ALL IN \$3,000
BLOCK OUT ALL COMPANIES WITHIN YOUR SPECIFIC CATEGORY					✓
STATE MEMBERSHIP ROSTER WITH CONTACT INFO					✓
GOVERNING BOARD MEMBER STATUS					✓
ADMISSION TO PRIVATE FACEBOOK PAGE				✓	✓
COMPANY VIDEO PLAYED AT BEGINNING OF ALL STATE MEETINGS				✓	✓
DIRECT LINK TO YOUR COMPANY FROM STATE SITES				✓	✓
HOST LIVE EVENTS INSIDE PRIVATE FB PAGE				✓	✓
ARTICLE IN QUARTERLY E-NEWSLETTER (SIZE PROPORTIONATE WITH PARTNER LEVEL)			✓	✓	✓
VIDEO MESSAGES POSTED TO PRIVATE FB PAGE			✓	✓	✓
COMPANY'S MATERIALS OR DISPLAY AT ALL STATE EVENTS			✓	✓	✓
LUNCH INCLUDED FOR...			2 reps	3 reps	4 reps
PARTICIPATE ON STATE COMMITTEES		✓	✓	✓	✓
ATTENDANCE AT STATE NETWORKING EVENTS		✓	✓	✓	✓
ATTENDANCE AT ALL STATE MEETINGS	✓	✓	✓	✓	✓
WCR WATER BOTTLE	✓	✓	✓	✓	✓
LOGO OR NAME DISPLAYED ON BANNER AT ALL STATE EVENTS (SIZE PROPORTIONATE WITH PARTNER LEVEL)	✓	✓	✓	✓	✓
LOGO OR NAME PRINTED ON ALL MARKETING MATERIALS (SIZE PROPORTIONATE WITH PARTNER LEVEL)	✓	✓	✓	✓	✓
LOGO OR NAME DISPLAYED ON STATE WEBSITE (SIZE PROPORTIONATE WITH PARTNER LEVEL)	✓	✓	✓	✓	✓
USE OF 'PROUD WCR PARTNER' ON COMPANY'S SIGNS AND SIGNATURE	✓	✓	✓	✓	✓
SPEAKING TIME AT ALL STATE MEETINGS	Intro	1 min	2 min	2 min	5 min